

LONDON
ART



TOILETPAPER

LUXURY SHIT

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Photo Shooting
COLLECTION LUXURY SHIT
Davide Lovatti

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TOILETPAPER

LUXURY SHIT

Londonart's LUXURY SHIT Collection is the first wallpaper capsule designed by TOILETPAPER and contains the iconic subjects and the best sellers of the pictures taken by Maurizio Cattelan and Pierpaolo Ferrari. Born from the collaboration between the contemporary artist and the photographer, TOILETPAPER is a magazine made up entirely of images created by the two artists with the idea of creating a new concept between artistic language and advertising language, art and fashion. Vibrant, provocative, and irreverent images that combine the layer of commercial photography with pop suggestions, surrealist evocations, sexual obsessions, ambiguities, creating complex orchestrations that ironize

showing a new exploration of the world of art. Each image comes from an intuition, even a simple one, to then become a complex composition of ideas, people, and objects that build a sort of mental outlet. The multiplicity of creativity of the designers and a vision in constant ferment has made TOILETPAPER a true brand with a precise and recognizable identity. LUXURY SHIT for Londonart is not only a selection of beautiful images, but a story that connects different subjects to bring out a complete vision of TOILETPAPER's visual nonconformity. Each wallpaper has an immediate impact, so as not to get lost among all the others; the colour and the situation keep the spectator glued to it. A sequence that

embraces everything, an inspiration that draws from different hemispheres of creativity, from everything that surrounds us and that deserves a new look, an unexpected point of view. So a rain of popcorn, a sea of spaghetti and crisps, pierced macro flowers, mirrors that reflect the sky, giant mouths, a gun that drips gold, become decor, because everything in the TOILETPAPER world becomes possible and real, daily and concrete in its absurdity. The wallpapers of LUXURY SHIT adapt to any environment, accentuating the pop and democratic tone of contemporary environments, or, in perfect contrast, taking the edge off the classic and extra-luxury environments.

La Collection LUXURY SHIT di Londonart è la prima capsule di wallpaper firmata TOILETPAPER e racchiude i soggetti iconici e i best seller delle foto scattate da Maurizio Cattelan e Pierpaolo Ferrari. Nato dalla collaborazione tra l'artista contemporaneo e il fotografo, TOILETPAPER è un magazine composto interamente da immagini realizzate dai due artisti con l'idea di creare un nuovo concetto tra linguaggio artistico e linguaggio pubblicitario, arte e moda. Immagini dalla vibrante carica provocatoria e dissacrante che combinano la patina della fotografia commerciale con suggestioni pop, evocazioni surrealiste, ossessioni sessuali, ambiguità, creando orchestrazioni complesse che ironizzano mostrando una

nuova esplorazione del mondo dell'arte. Ogni immagine nasce da un'intuizione, anche semplice, per poi diventare una complessa composizione di idee, persone e oggetti che costruiscono una sorta di sfogo mentale. La molteplicità della creatività dei designer e una visione in continuo fermento ha reso TOILETPAPER un vero e proprio brand con una precisa e riconoscibile identità. LUXURY SHIT per Londonart, non è solo una scelta di belle immagini, ma un racconto che mette in relazione i diversi soggetti, per far emergere una visione completa dell'anticonformismo visivo di TOILETPAPER. Ogni wallpaper ha un impatto immediato, per non perdersi tra tutti gli altri, il colore, la situazione tengono lo spettatore calamitato a

guardarlo. Una sequenza che abbraccia ogni cosa, un'ispirazione che attinge da emisferi diversi della creatività, da tutto quello che ci circonda e che merita uno sguardo inedito, una visione inattesa. Così una pioggia di popcorn, un mare di spaghetti e patatine, fiori macro bucati, specchi che riflettono il cielo, bocche giganti, una pistola che cola oro, diventano decoro, perché tutto nel mondo TOILETPAPER diventa possibile e reale, quotidiano e concreto nella sua assurdità. I wallpaper di LUXURY SHIT si adattano ad ogni ambiente, accentuando il tono pop e democratico degli ambienti contemporanei o sdrammatizzando, in perfetto contrasto, gli ambienti classici ed extralusso.



TOILETPAPER

Nata nel 2010, TOILETPAPER è una rivista d'artista creata e prodotta da Maurizio Cattelan e dal fotografo Pierpaolo Ferrari. Fin dalla pubblicazione del primo numero, TOILETPAPER ha creato un mondo che presenta narrative ambigue e un'immaginazione inquietante, coniugando la fotografia commerciale con una narrativa contorta e un'iconografia surrealista. Il risultato è una pubblicazione che è di per sé un'opera d'arte, la quale, attraverso l'accessibilità del formato rivista e l'ampia distribuzione, sfida i limiti dell'economia dell'arte contemporanea.

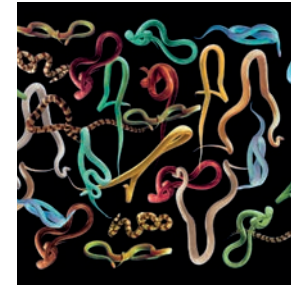
Born in 2010, TOILETPAPER is an artist's magazine created and produced by Maurizio Cattelan and photographer Pierpaolo Ferrari. Since the first issue TOILETPAPER has created a world that displays ambiguous narratives and a troubling imagination. Combining commercial photography with twisted narrative and surrealistic imagery. The result is a publication that is itself a work of art which, through its accessible form as a magazine, and through its wide distribution, challenges the limits of the contemporary art economy.

Nacida en 2010, TOILETPAPER es una revista de artista, creada y producida por Maurizio Cattelan y el fotógrafo Pierpaolo Ferrari. Desde su primera salida, TOILETPAPER ha creado un mundo que muestra narrativas ambiguas y una imaginación inquietante. Combinando la fotografía comercial con la narrativa retorcida y las imágenes surrealistas. El resultado es una publicación que es en sí misma una obra de arte que, a través de su forma accesible como revista, y a través de su amplia distribución, desafía los límites de la economía del arte contemporáneo.

Né en 2010, TOILETPAPER est un magazine d'artistes créé et produit par Maurizio Cattelan et le photographe Pierpaolo Ferrari. Depuis le premier numéro, TOILETPAPER a créé un monde qui affiche des récits ambigus et une imagination troublante. En associant la photographie commerciale avec une narration tordue et des images surréalistes. Le résultat est une publication qui est elle-même une œuvre d'art qui, par sa forme accessible de magazine et par sa large diffusion, remet en question les limites de l'économie de l'art contemporain.

TOILETPAPER wurde 2010 gegründet und ist eine Künstlerzeitschrift, die von Maurizio Cattelan und dem Fotografen Pierpaolo Ferrari entwickelt und herausgegeben wurde. Seit der ersten Ausgabe hat TOILETPAPER eine Welt geschaffen, die mit ihren vielseitig interpretierbaren Erzählungen eine beunruhigende Vorstellungskraft zeigt. Eine Kombination aus kommerzieller Fotografie und surrealistischen Bildern. Das Ergebnis ist eine Publikation, die selbst ein Kunstwerk darstellt, das durch seine zugängliche Form als Magazin und durch seine breite Verbreitung die Grenzen der Contemporary Art herausfordert.

Toiletpaper - итальянский арт-журнал, созданный художником Маурицио Каттеланом и фотографом Пьерпаоло Феррари в 2010 году. Со времен выхода первого номера TOILETPAPER создал мир, способный будоражить воображение неоднозначными образами. Синергия коммерческого контента с безумными сюрреалистическими образами. Результат - публикация, которая сама по себе является произведением искусства. Благодаря своей доступной форме журнала и широкому распространению, TOILETPAPER бросает вызов ограничениям современного арт-рынка.



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SNAKES STORM
01TP



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BEAUTY IS NOTHING
06TP



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EYES & ROSES
11TP



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THE LADY BABY
10TP



TOILETPAPER

SNAKES STORM

01TP







TOILETPAPER

WASH YOUR MOUTH

02TP











TOILETPAPER

HOLES OF PARADISE

03TP







TOILETPAPER

KITCHEN CONFIDENTIAL

04TP







TOILETPAPER

NO ARMY

05TP







TOILETPAPER

BEAUTY IS NOTHING

06TP



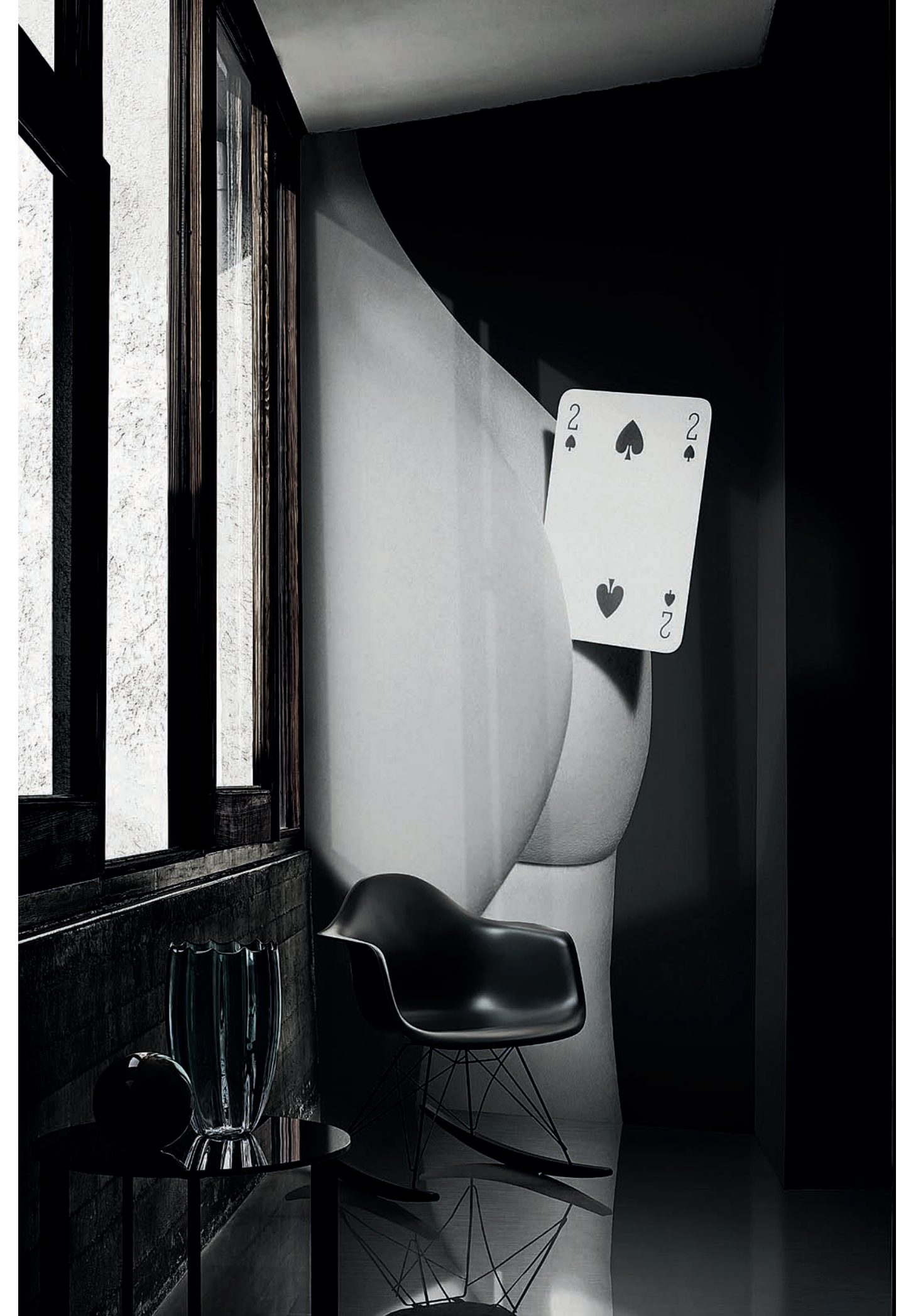


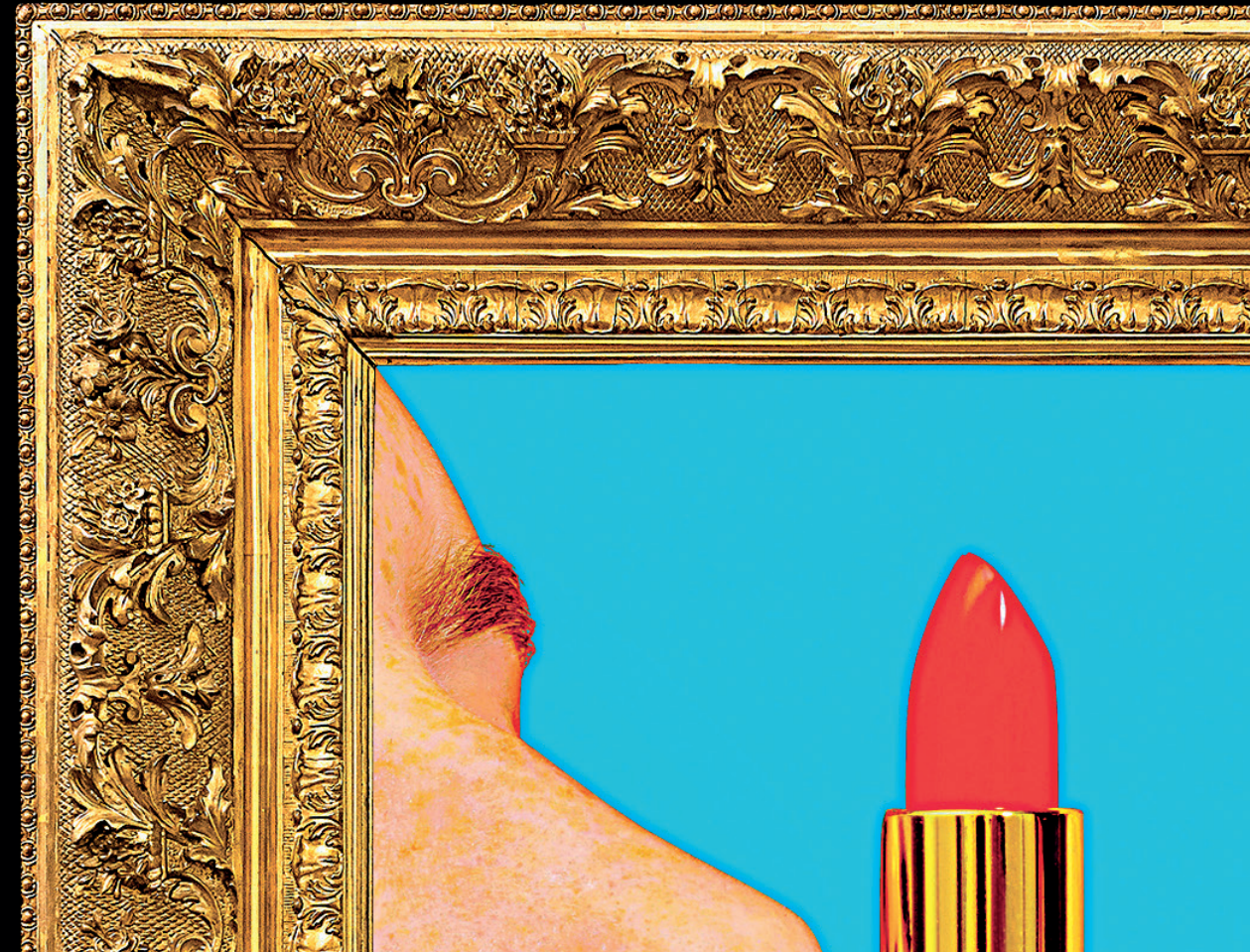
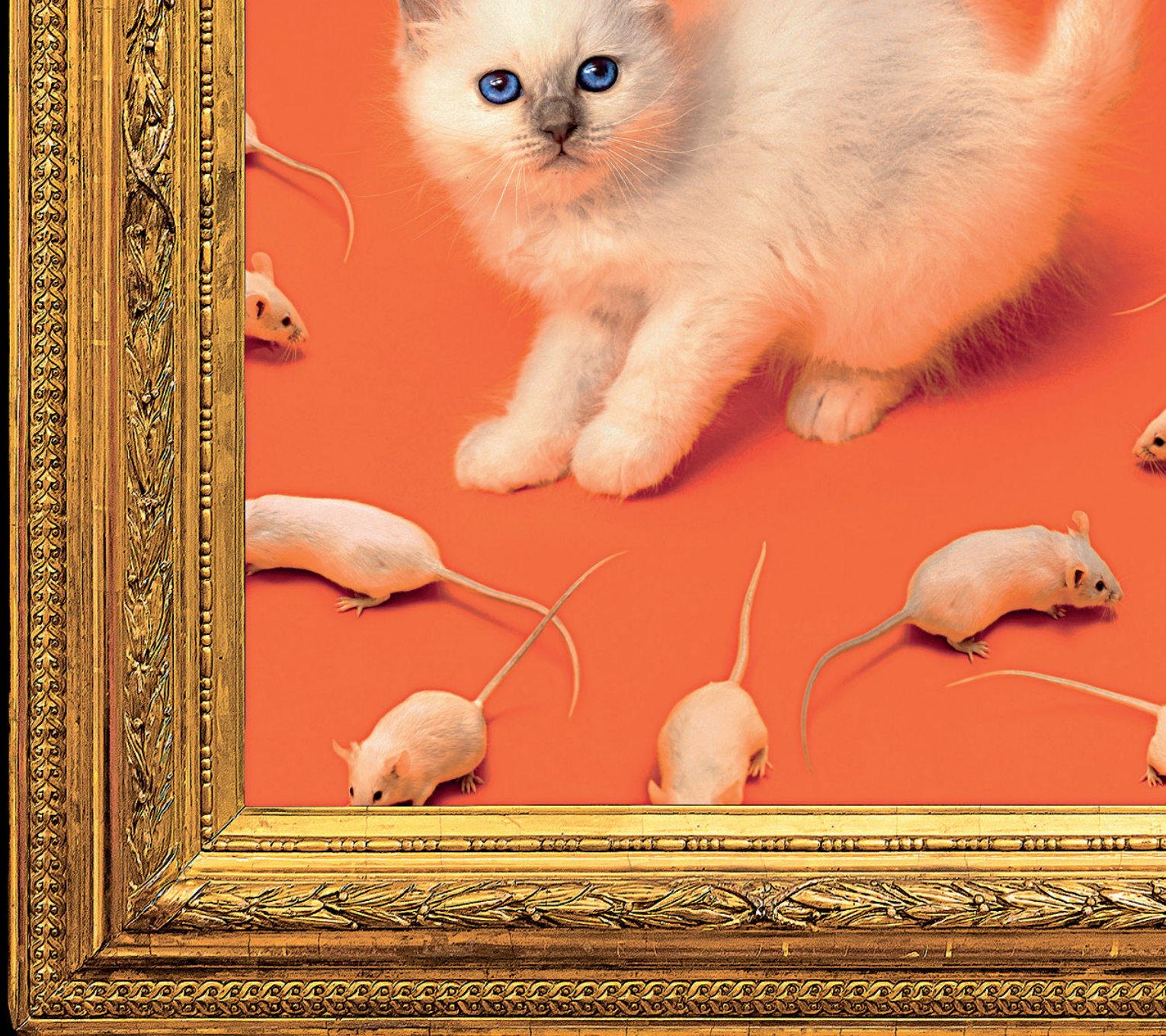


TOILETPAPER

BYE BYE

07TP





TOILETPAPER

FAMILY PORTRAIT

08TP



TOILETPAPER

BOLSCHOI COLLECTION

09TP







TOILETPAPER

THE LADY BABY

10TP





TOILETPAPER

EYES & ROSES

11TP





TOILETPAPER

CHANGE YOUR VIEW

12TP





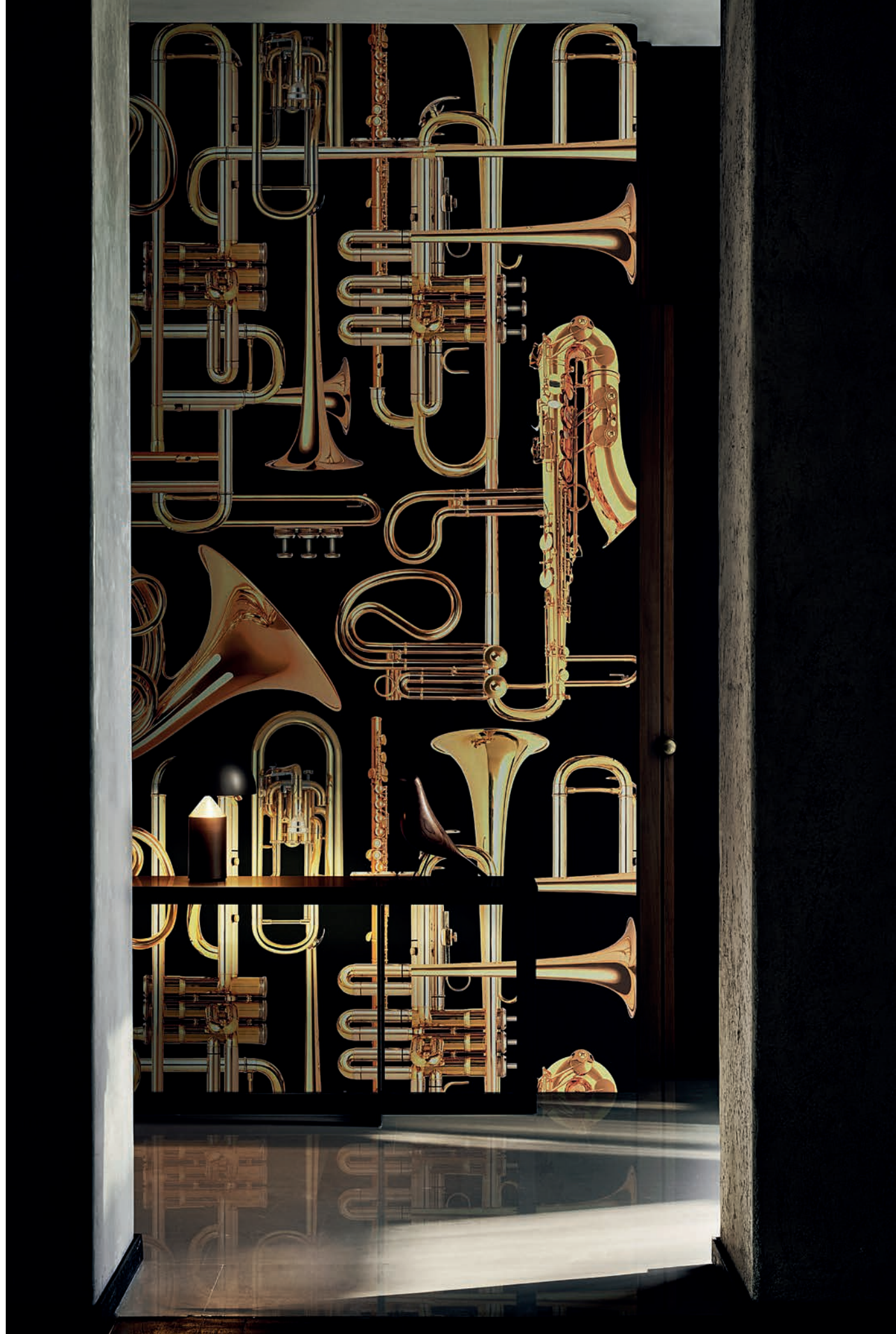


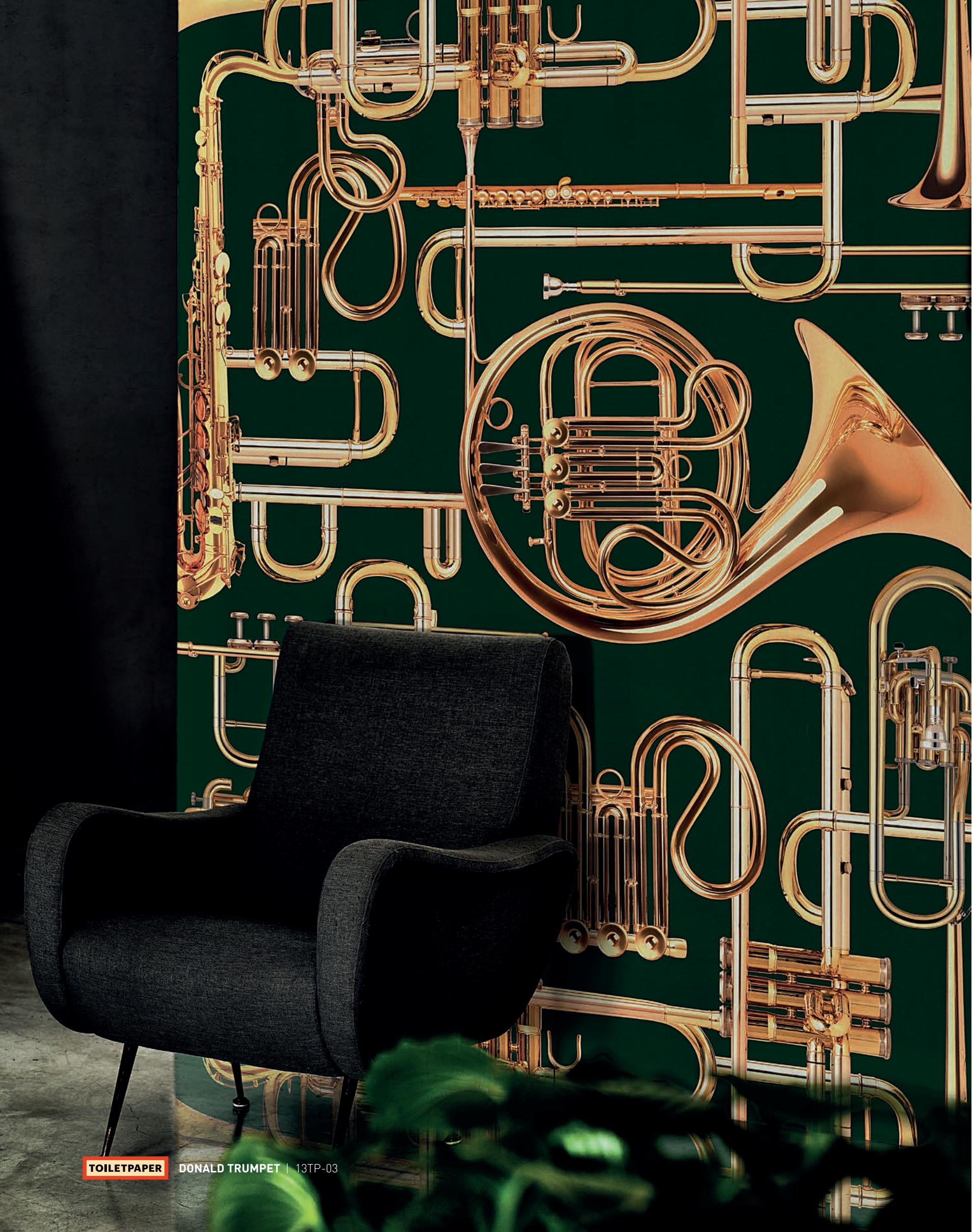


TOILETPAPER

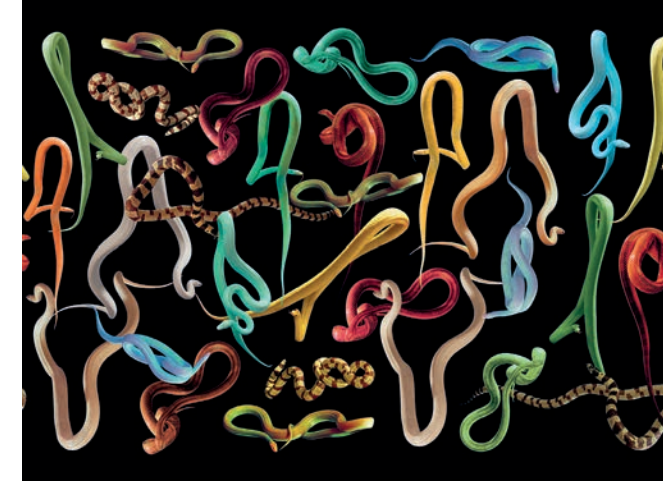
DONALD TRUMPET

13TP

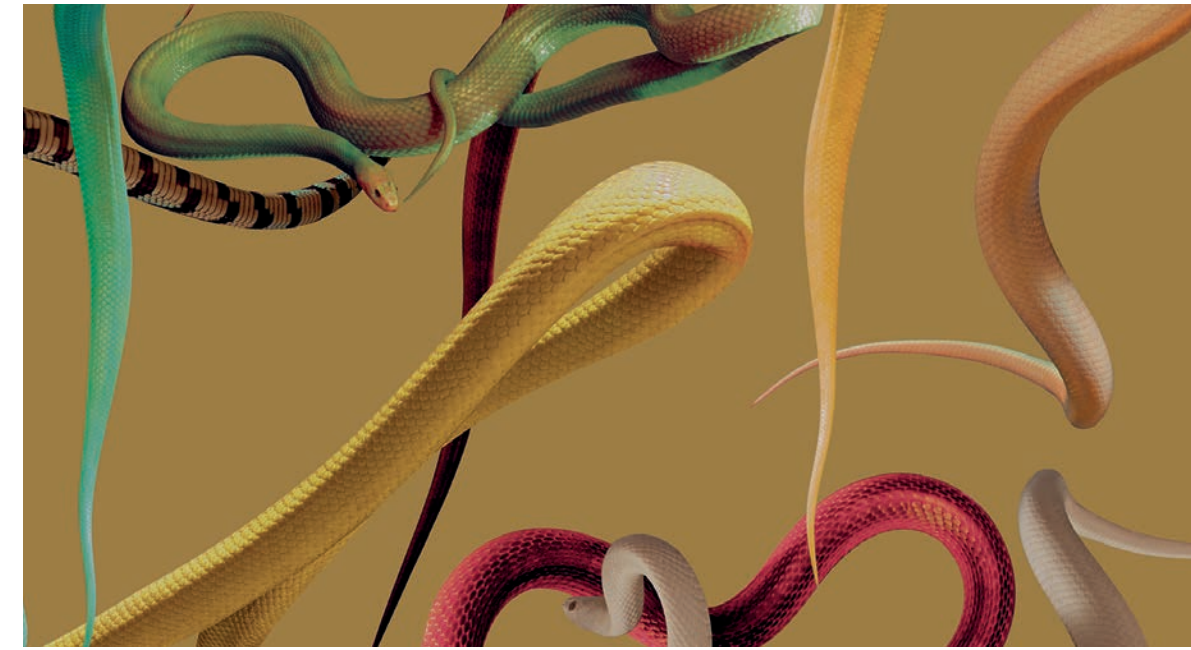
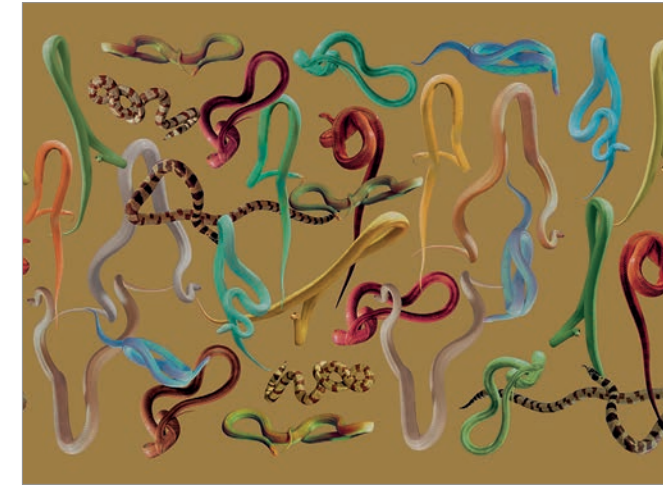




SNAKES STORM 01TP_01
Height 310 cm | Repeat 423 cm



SNAKES STORM 01TP_02
Height 310 cm | Repeat 423 cm



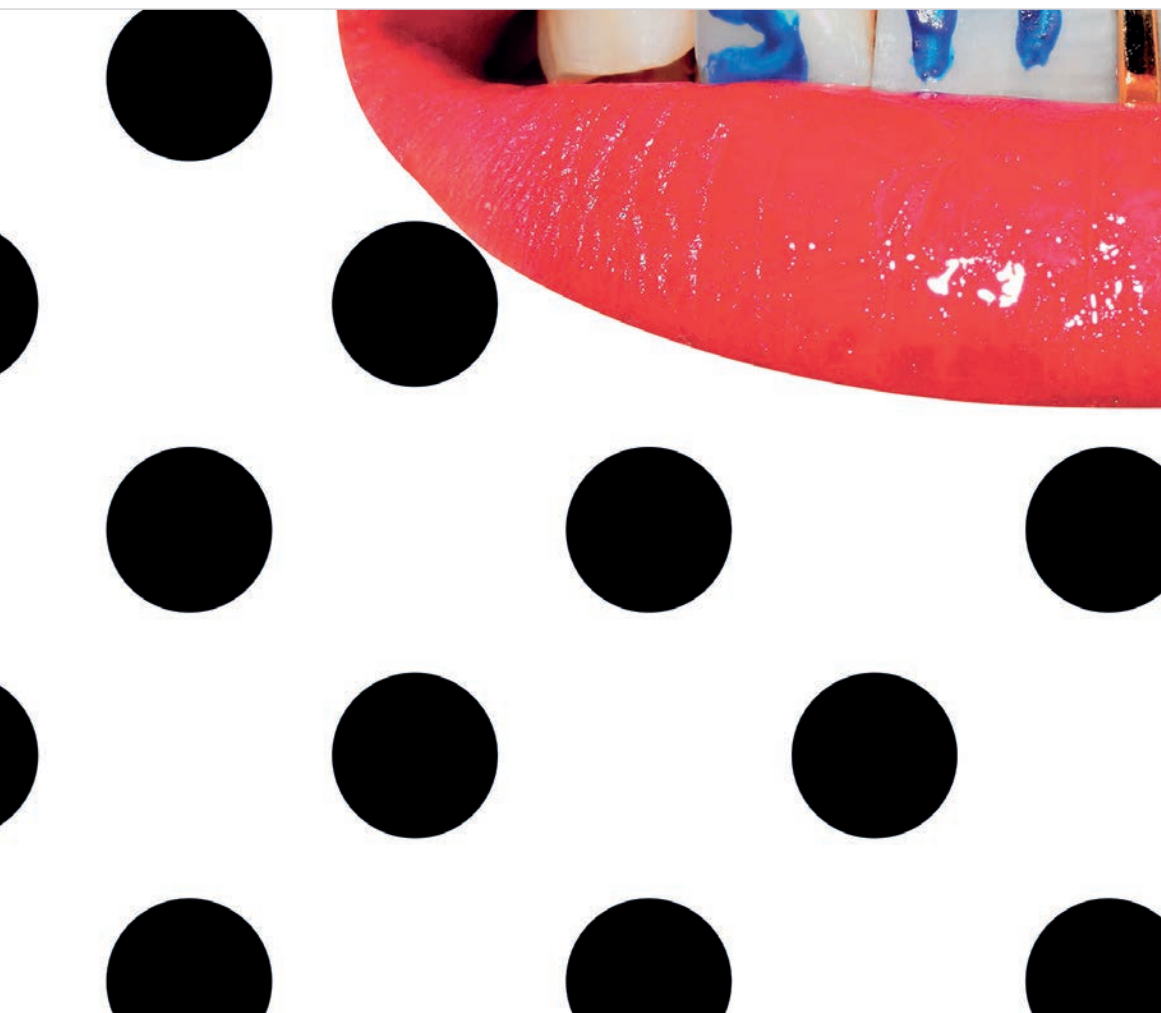
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SNAKES STORM 01TP_03
Height 310 cm | Repeat 423 cm





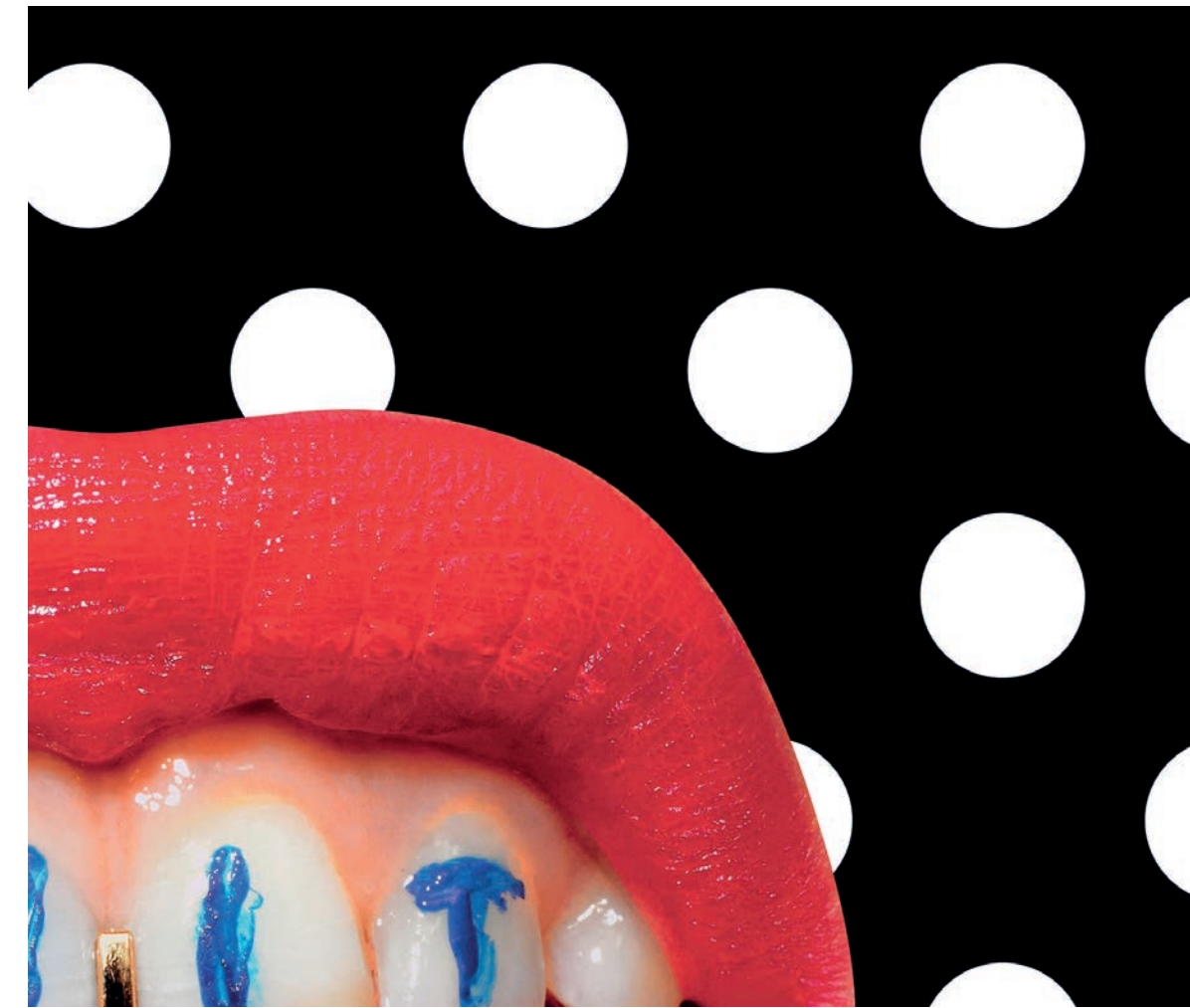
WASH YOUR MOUTH 02TP_01
Height 310 cm | Repeat 282 cm



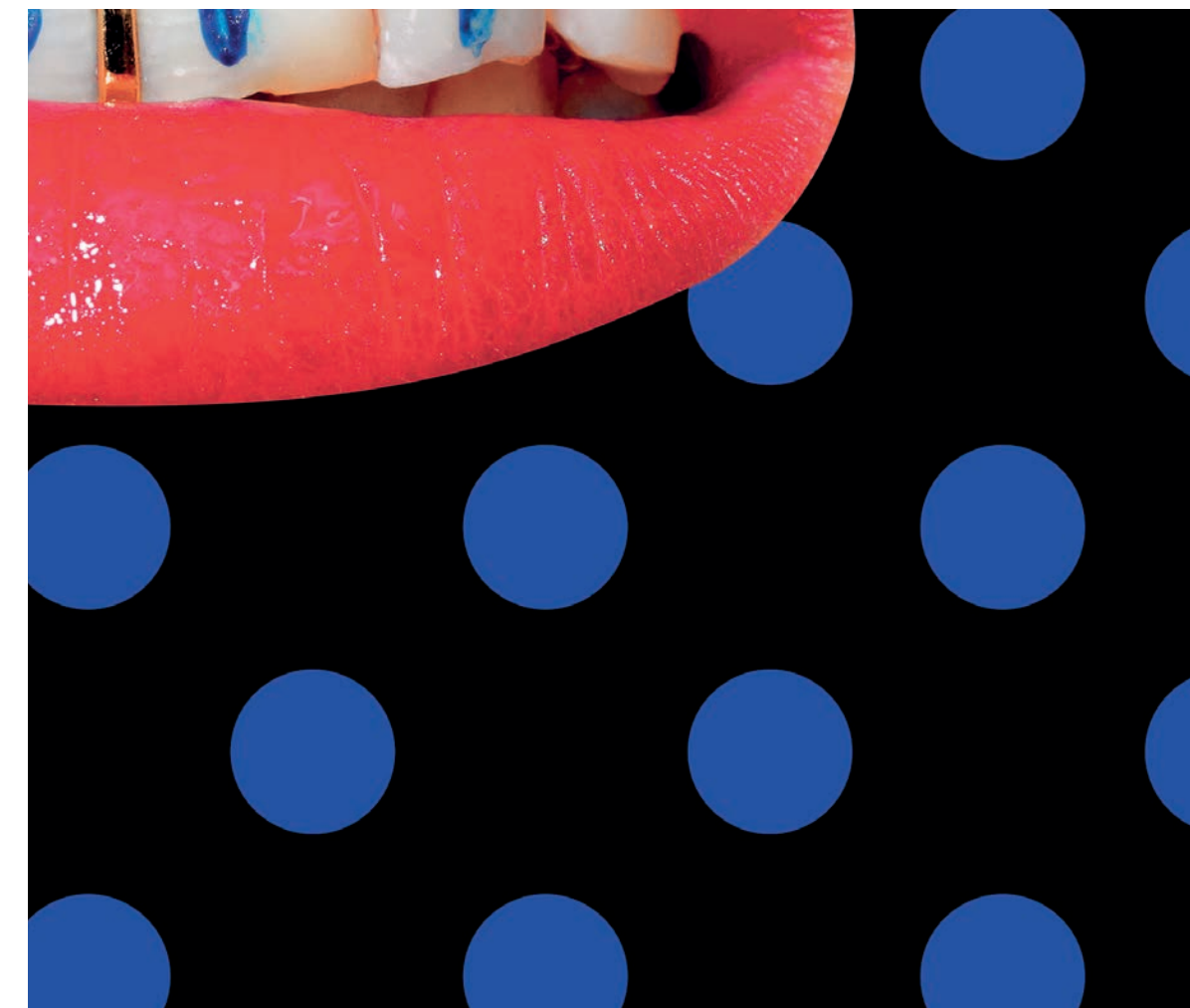
WASH YOUR MOUTH 02TP_02
Height 310 cm | Repeat 282 cm



WASH YOUR MOUTH 02TP_03
Height 310 cm | Repeat 282 cm



WASH YOUR MOUTH 02TP_04
Height 310 cm | Repeat 282 cm





WASH YOUR MOUTH 02TP_05
Height 310 cm | Repeat 282 cm



WASH YOUR MOUTH 02TP_06
Height 310 cm | Repeat 282 cm



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HOLES OF PARADISE 03TP_01
Height 310 cm | Repeat 470 cm



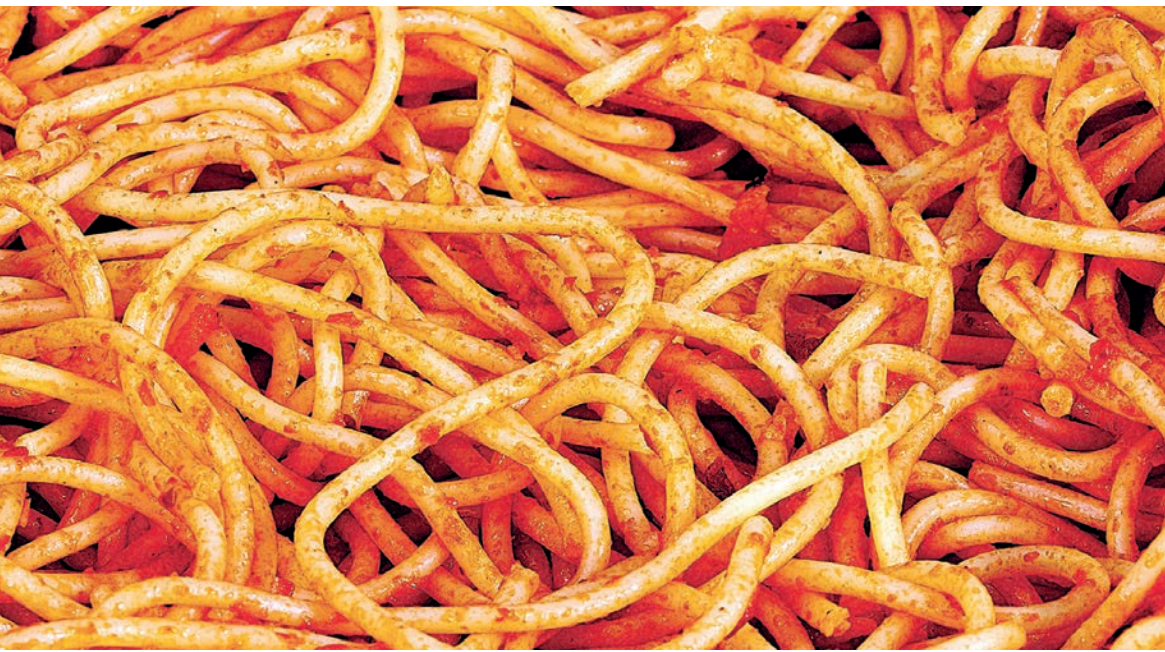
HOLES OF PARADISE 03TP_02
Height 310 cm | Repeat 470 cm



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WITH GOLDEN BACKGROUND LOOKS

HOLES OF PARADISE 03TP_03
Height 310 cm | Repeat 470 cm





KITCHEN CONFIDENTIAL 04TP_01

Height 310 cm | Repeat 423 cm



KITCHEN CONFIDENTIAL 04TP_02

Height 310 cm | Repeat 470 cm



KITCHEN CONFIDENTIAL 04TP_03

Height 310 cm | Repeat 470 cm



NO ARMY 05TP_01

Height 310 cm | Repeat 376 cm



NO ARMY 05TP_02

Height 310 cm | Repeat 376 cm





BEAUTY IS NOTHING 06TP_01
Height 310 cm | Repeat 376 cm



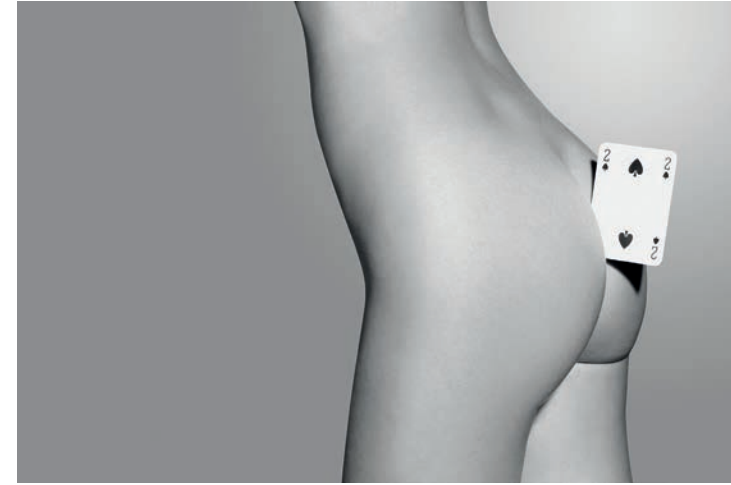
BEAUTY IS NOTHING 06TP_02
Height 310 cm | Repeat 376 cm



BEAUTY IS NOTHING 06TP_03
Height 310 cm | Repeat 376 cm



BYE BYE 07TP_01
Height 310 cm | Repeat 470 cm



BYE BYE 07TP_02
Height 310 cm | Repeat 470 cm





FAMILY PORTRAIT 08TP_01
Height 310 cm | Repeat 423 cm



FAMILY PORTRAIT 08TP_02
Height 310 cm | Repeat 423 cm



BOLSCHOI COLLECTION 09TP_01
Height 310 cm | Repeat 423 cm



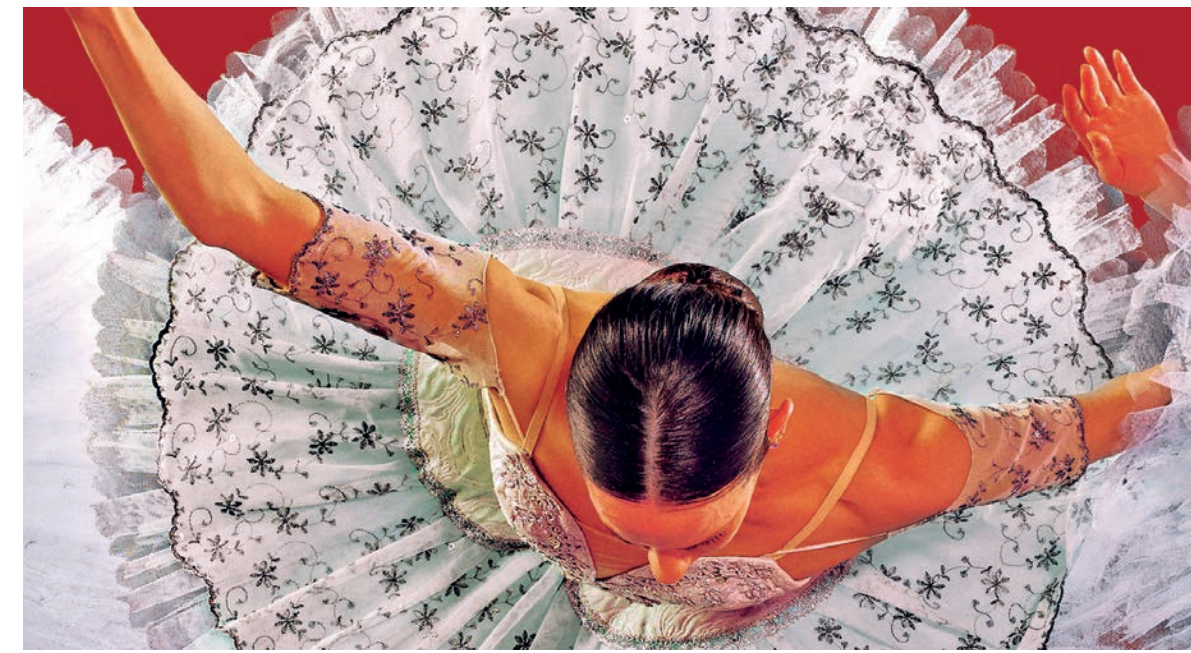
BOLSCHOI COLLECTION 09TP_02
Height 310 cm | Repeat 423 cm



BOLSCHOI COLLECTION 09TP_03
Height 310 cm | Repeat 423 cm



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SILVER-S480
WITH GOLDEN BACKGROUND LOOKS





THE LADY BABY 10TP_01
Height 310 cm | Repeat 423 cm



THE LADY BABY 10TP_02
Height 310 cm | Repeat 423 cm



EYES & ROSES 11TP_01
Height 310 cm | Repeat 470 cm



EYES & ROSES 11TP_02
Height 310 cm | Repeat 470 cm





CHANGE YOUR VIEW 12TP_01
Height 310 cm | Repeat 470 cm



CHANGE YOUR VIEW 12TP_03
Height 310 cm | Repeat 470 cm



CHANGE YOUR VIEW 12TP_02
Height 310 cm | Repeat 470 cm



CHANGE YOUR VIEW 12TP_04
Height 310 cm | Repeat 470 cm





DONALD TRUMPET 13TP_01
Height 310 cm | Repeat 282 cm



DONALD TRUMPET 13TP_02
Height 310 cm | Repeat 282 cm



DONALD TRUMPET 13TP_03
Height 310 cm | Repeat 282 cm



DONALD TRUMPET 13TP_04
Height 310 cm | Repeat 282 cm



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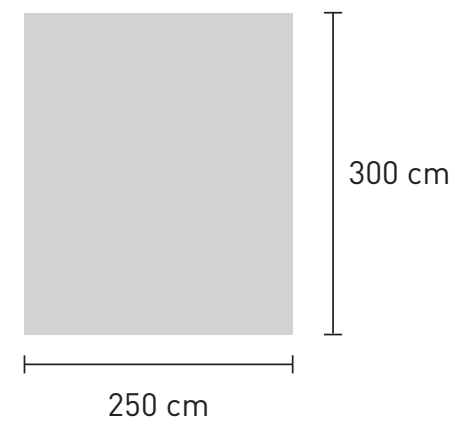
13TP_2 DONALD TRUMPET



2021_07

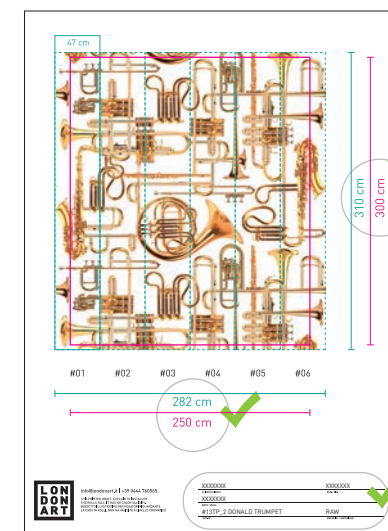
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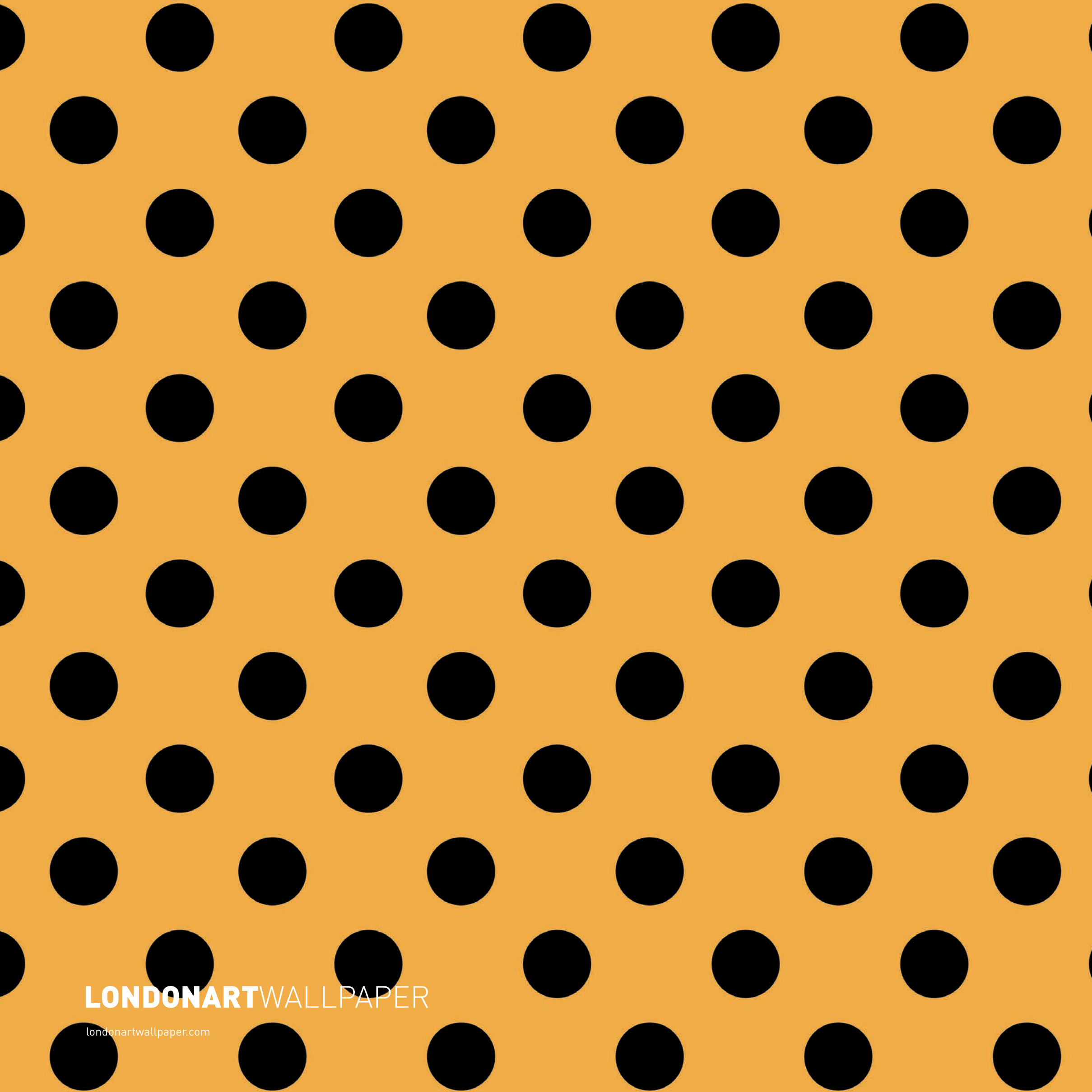
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